

Cookie Policy

Cookie Policy for Ship4Me

At Ship4Me, we are committed to protecting your privacy. This Cookie Policy explains how we use cookies and similar technologies on our website, ship4me.co.za, to enhance your experience while ensuring transparency. By using our website, you consent to the use of cookies as described in this policy.

What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, or mobile) when you visit a website. They help us improve your experience by remembering your preferences, analysing site performance, and enabling certain features. Cookies may be session-based (deleted when you close your browser) or persistent (stored for a set period).

How We Use Cookies

We use cookies to provide a seamless and efficient experience on Ship4Me's website. Below are the types of cookies we use and their purposes:

1. Essential Cookies

These cookies are necessary for the website to function properly and cannot be disabled. They enable core features such as:

- 1.1 Maintaining your login session (e.g., when accessing the "Track" or "Login" features).
- 1.2 Ensuring secure navigation across the site.

2. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website, allowing us to improve its performance. They collect anonymized data, such as:

- 2.1 Page views and navigation patterns.
- 2.2 Time spent on pages (e.g., on the "Track Your Shipment" page).
- 2.3 We use tools like Google Analytics to gather this data, which helps us optimize our services, such as improving our shipping analytics tools.

3. Functional Cookies

These cookies enhance your experience by remembering your preferences and settings. They may include:

- 3.1 Remembering your language or region preferences.
- 3.2 Saving your cookie consent preferences for future visits.

4. Marketing Cookies

These cookies help us deliver personalized content and advertisements. They may track your browsing behaviour to show relevant ads, such as:

- 4.1 Promotions for our courier integration services.
- 4.2 Ads on third-party platforms (e.g., via Google Ads).

We may share this data with third-party partners for advertising purposes, but only with your consent where required.

How to Manage Cookies

You can control and manage cookies through your browser settings. Most browsers allow you to:

- View the cookies stored on your device.
- Block or delete cookies.
- Set preferences for specific types of cookies (e.g., third-party cookies).

Please note that disabling essential cookies may affect the functionality of our website, such as your ability to track shipments or generate waybills.

Third-Party Cookies

We may use third-party services that place cookies on your device, such as:

- Google Analytics: To track website performance and user behaviour.
- Advertising Partners: To deliver targeted ads about our services, like courier integration or waybill creation tools. These third parties have their own privacy policies, which we encourage you to review.



Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our services. Any updates will be posted on this page with a revised "Last Updated" date. We encourage you to review this policy periodically.

Contact Us

If you have questions about our use of cookies or this policy, please reach out to us:

Email: info@ship4me.co.za

Thank you for choosing Ship4Me. We're here to help you ship smarter!